

# DEBORAH A. RANDALL, J.D.

**TELEHEALTH PLANNING  
ADVOCACY; CONSULTING; STRATEGY  
deborah@deborahrandallconsulting.com**

**717 CORONADO DR.  
POINCIANA FL 34759  
202-257-7073**

Deborah Randall has over 30 years' experience as a health industry advisor, including a decade working in telehealth. Her policy expertise includes regulatory, reimbursement and compliance issues in telehealth and telemedicine, particularly in community settings. She has served twice as a telehealth grant reviewer for the Department of Health and Human Services and the Office of the National Coordinator for Health IT.

Ms. Randall is a Chair of the Home Telehealth and Remote Monitoring Interest Group of the *American Telemedicine Association (ATA)*, serves on the Florida Telehealth Workgroup advancing services and legislation at the state level, and is telehealth consultant to the Osceola County Florida Health Council. She is a Lifetime Fellow of the American Health Lawyers Association, and served 8 years on the Alzheimer Assn. National Board.

## PROFESSIONAL ACTIVITIES

Deborah Randall currently consults exclusively in the telehealth and health policy arenas. She assisted on the ATA Panel which created Guidelines for Telemedicine for Primary Care Physicians and Urgent Care Centers.

Prior to January 2017, Ms Randall practiced law, advising homecare, medical device and hospice; assisted living, nursing home and hospital health system companies. She served twenty-one years as a member and co-founder of the Health Practice group at Arent Fox Washington DC. In her early career, she was General Counsel to the National Association for Home Care and Hospice; and an attorney advisor first to the Federal Trade Commission (advertising of devices and drugs), and then to the US Department of Health and Human Services.

## PRESENTATIONS/PUBLICATIONS

Ms. Randall has lectured extensively on health regulatory and policy issues for health industry companies, health professionals and health associations. During her legal career, she authored 12 book chapters and over 30 articles.

Her telehealth and telemedicine presentations have been for the American Association of Diabetic Educators, the American Telemedicine Association; the Healthcare Unbound conference; the Continua Alliance; the American Health Lawyers Association; the Partners Connected for Health Symposium; the California non-profit Long Term Care Association; and the New York Homecare Association and Association of Homes and Services for the Aging. She spoke at the European MedeTel conference in Luxembourg on the subject of telehealth and hospice care.

Ms Randall was a guest of the European Union [EU] at two conferences in 2008: the "eHealth Without Frontiers" (Portoroz, May 2008), and the EU/French Department of Health Alzheimer Conference "Lutte Contre La Maladie D'Alzheimer et les Maladies Apparentees" [The Fight against Alzheimer's ...Paris,October 2008 ]. She also attended the World Health Europe Congresses in Barcelona (2007) and Chantilly/Paris (2006).

## EDUCATION

Columbia University School of Law, J.D. (Stone Scholar),Harvard University, B.A. cum laude. Proficient in French.